

REPORT

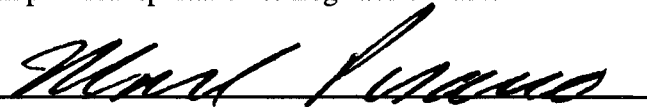
DATE: August 5, 2004

TO: Administration Committee
Regional Council

FROM: Cheryl Collier, Communications Supervisor
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SUBJECT: Sponsor 3rd Annual Inland Empire Transportation & Logistics Summit

EXECUTIVE DIRECTOR'S APPROVAL:



RECOMMENDED ACTION:

It is recommended that the Regional Council authorize SCAG to be a Silver sponsor of the San Bernardino Community College District 3rd Annual Inland Empire Transportation & Logistics Summit in the amount of \$500.00.

BACKGROUND:

The purpose of the Summit is to spotlight the Inland Empire as the future's most sought after location for business to expand. The Summit focuses on the Inland Empire's inherent transportation and logistics advantages as well as the need for further examination of transportation issues as they relate to growth and infrastructure. Past Summits have attracted well over 500 participants annually and featured speakers such as Ross Perot, Chairman of Perot Systems, Alan Rutter, Administrator of the Federal Railroad Administration and Mark Pisano, the Executive Director of SCAG.

This year's event will feature Jack Kyser, Chief Economist of the Los Angeles Economic Development Corporation and Governor Arnold Schwarzenegger is the invited keynote speaker. An invitation has been extended to SCAG to participate on a question and answer panel moderated by Larry Mallon from California State University, Long Beach. There will also be a tour of the Burlington Northern Santa Fe inter-modal facility.

Beyond area recognition, benefits to SCAG include ten tickets to the event, standard additional benefits including a banner display, a reserve table and program recognition.

FISCAL IMPACT: 

RC Special Projects Line Item Budget (GF)	\$49,000
Co-Sponsorship of UCLA's Extension Public Policy Program 2004 Arrowhead Symposium	(\$8,000)
Co-Sponsorship of Rail-Volution Conference	(\$5,000)
Co-Sponsorship of So. California's Leadership Class XV Tuition, Luncheon, & Graduation	(\$12,500)
Sponsorship of 3 rd Annual Inland Empire Transportation & Logistics Summit	(\$500)
Balance as of August 5, 2004	\$23,000